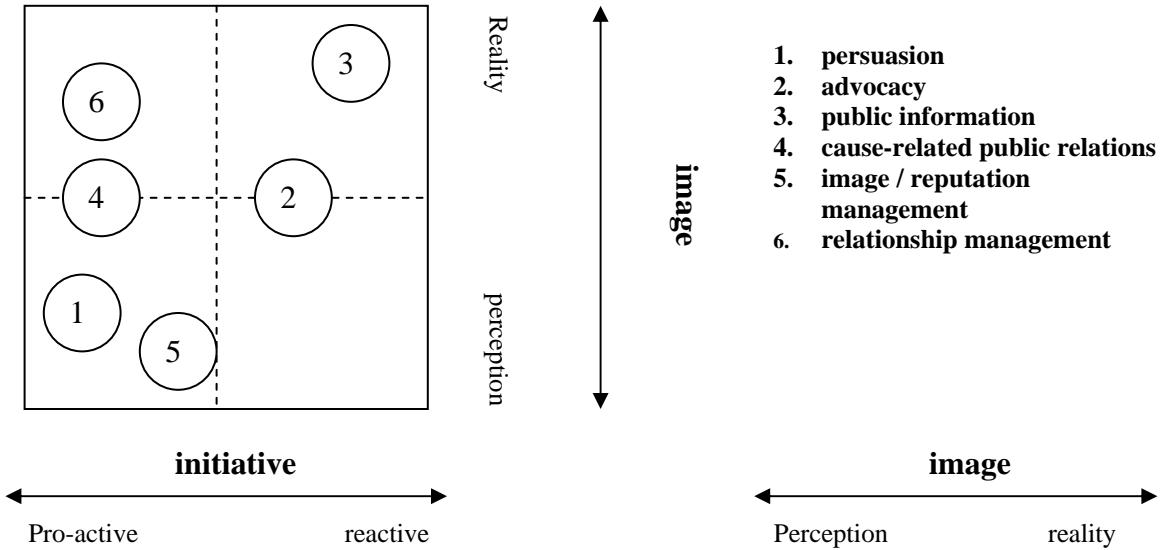
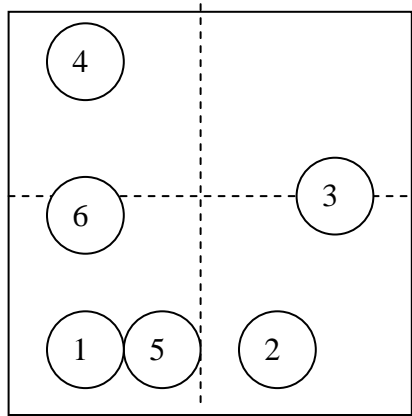


(top view)



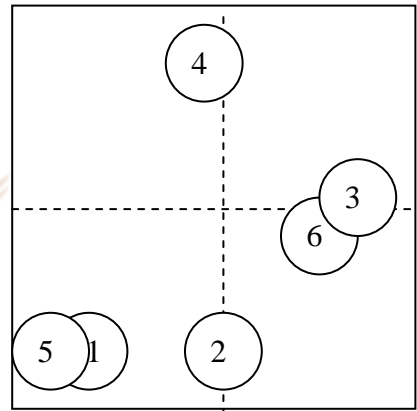
(front view)



(front view)

image

Perception reality



(side view)

**Figure 4: A Three-Dimensional Framework for Analysing Public Relations Theory and practice**