MODULE : INFORMATION MANAGEMENT 2B
CODE : ILK2B21
DATE : NOVEMBER 2015
DURATION : 2 HOURS
TOTAL MARKS : 100

EXAMINER : MS PT LEFIKA & MR S KHUMALO
EXTERNAL MODERATOR : PROF RENSLEIGH
NUMBER OF PAGES : 3

INSTRUCTIONS TO CANDIDATES:

- Please answer ALL multiple choice questions from Section A on Edulink.
- Please answer ALL questions from Section B & C in the answer booklet.
- This is a closed book assessment.
- Read the questions carefully and answer only what is asked.
- Number your answers clearly.
- Write neatly and legibly.
- Structure your answers by using appropriate headings and sub-headings.
- The general University of Johannesburg policies, procedures and rules pertaining to written assessments apply to this assessment.
SECTION A

INSTRUCTIONS
ANSWER ALL QUESTIONS FROM SECTION A ON EDULINK

SECTION B

INSTRUCTIONS: ANSWER ALL QUESTIONS FROM SECTION B.

QUESTION 1

What is a content management system and briefly discuss the three categories of content to be managed.

[5]

QUESTION 2

Define horizontal and vertical portals, then categorize and discuss any four types of portals with examples of each.

[5]

QUESTION 3

Use the following diagram to discuss how and which intranet/portal technologies can be applied in support of the processes of communication, collaboration and content management (NB! Highlight the key concepts in your answer: Your answer should not be longer than half a page). You should discuss at least 2 technologies for each process and elaborate how these technologies can assist that specific process.

[15]

[25]
SECTION C

QUESTION 1
Discuss the tips from the P.C. Magazine on website design. [15]

QUESTION 2
Identify and explain the informal development stages of web design. [10][25]

Total: [100]

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