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**THE POSITIVITY PROJECTIVE TECHNIQUE IN RELATION TO MAJOR  
POSITIVE PSYCHOLOGICAL CONSTRUCTS**

**by**

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**MINOR DISSERTATION**

**Submitted in partial fulfilment of the requirements for the degree**

**MAGISTER COMMERCII**

**in**

**INDUSTRIAL PSYCHOLOGY**

**in the**

**FACULTY OF MANAGEMENT**

**at the**

**UNIVERSITY OF JOHANNESBURG**



**UNIVERSITY  
OF  
JOHANNESBURG**

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**15 January 2014**

## ACKNOWLEDGEMENTS

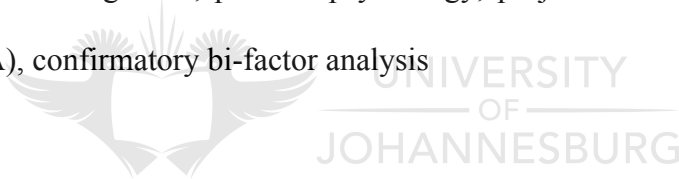
I would like to acknowledge and express my sincere gratitude to the following people who helped me make this minor-dissertation possible and who have seen this work come to fulfilment:

- My supervisor, Professor Freddie Crous, without whom this research would not have been possible. His help, support, guidance and expert knowledge have been invaluable to me. Thank you for your encouragement throughout the year, it has been a privilege working with you.
- Paul Vorster, my co-supervisor, for providing advice, guidance and support throughout the year.
- My parents, brother, boyfriend, and friends for their endless and unconditional moral support, encouragement and love. Thank you for believing in me, as without them I would have not come this far.
- The research participants who helped me collect my data. Their willingness to give of their time and their effort is truly appreciated. Thank you, I am eternally grateful.

## ABSTRACT

The aim of this study was to determine the extent to which the Positivity Projective Technique (PPT) is associated with the psychological constructs embedded in the major theories of positive psychology. This was achieved through the use of self-report measures that were administered to a non-probability sample of 271 participants. The factor structure was ascertained using exploratory factor analysis, confirmatory factor analysis, and confirmatory bi-factor analysis; while taking into account the fit indices. The results indicated that the PPT may elicit eight distinct factors from the positive psychology canon. Given the results, there is evidence to suggest the existence of the underlying general positive affectivity factor, which may be representative of the ‘up’ PPT logo.

*Keywords:* Embodied cognition, positive psychology, projective techniques, exploratory factor analysis (EFA), confirmatory bi-factor analysis



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